

Global Communications Planner

London

12 month Fixed term contract

Salary: Circa 43,000 per annum pro rata

Closing date: This position is open until filled



Global Communications Planner – The Role

As a Global Communications Planner at World Animal Protection you will drive strategic global integrated communication approaches that move the world to protect animals.

With responsibility for ensuring there are effective communications and engagement strategies and plans in place for key global campaigns, this role has a global remit and works across communications, marketing, fundraising, brand, digital and campaign disciplines.

Working with your global colleagues and functional leads, you will develop audience-focussed communications and engagement plans which build from the principles of our brand strategy and our theory of change, ensuring effective integration across multiple disciplines to optimise audience engagement and deliver against objectives.

You will be an experienced communications professional familiar with engaging public audiences, building brand presence and getting our message out in cost effective and compelling ways. A strong project manager, you will maintain top-level oversight of strategic campaigns, ensuring robust communications plans and schedules are in place to support these, as well as guiding and leading virtual teams to help develop and implement these.

You will also monitor and evaluate the effectiveness and impact of communication plans, sharing learnings to refine future approaches. With strong written and verbal communication skills, you will be confident in working collaboratively with senior management across the organisation and beyond to deliver effective engagement on and creative responses to the briefs on which you work.

Global Communications Planner– Requirements

- You will be an experienced communications professional with strong project management skills, accustomed to an integrated, multi-disciplinary approach of working.
- You must have experience of developing complex communications strategies and plans.
- You will have a track record of co-ordinating and scheduling projects that are delivered on time, on budget and on brief.
- You will also have first class analytical, interpersonal and organisational skills as well as the ability to build and maintain excellent working relationships across a matrix structure and global network.
- Confident overseeing multiple assignments, you will be adept at developing and implementing innovative solutions to problems too.

Keen to take your communications career to the next level? Join us as Global Communications Planner, where your career will have a positive global impact.

How to Apply

If you want to be part of our dynamic organisation and help us move the world to protect animals then please send us a copy of your CV, salary expectation and cover/motivation letters addressing your skills and experience relative to the role to recruitment@worldanimalprotection.org

Due to the large volume of applications that we receive, we will not be acknowledging receipt of your application. If you do not hear from us within 3 weeks of the closing date, please consider your application as unsuccessful.

World Animal Protection is an equal opportunity employer and committed to providing equal opportunities for everyone regardless of their background.

The successful candidate must have permission to work in the position location.

Who are we?

We are World Animal Protection.

For over 50 years we have moved the world to protect animals.

We protect animals because we believe a sustainable future for the planet can only be achieved if both animals and people are part of the solution.

We stop the exploitation of wild animals for entertainment and profit. We protect pets and working animals in communities across the globe. We campaign for better farm animal welfare and fight against factory farming. We also help animals when disaster strikes.

Our vision is a world where animals live free from suffering. We are working to help people to see how important animals are to all of us.

We are determined to influence decision makers to put animals on the global agenda and inspire people to change animals' lives for the better. Today we're working on projects to end animal suffering by helping governments and communities to protect and care for their animals.

Why Work for us?

We move the world to protect animals globally but there are many other reasons to join our organisation. We are a truly global organisation with offices in Australia, Brazil, Canada, China, Costa Rica, Denmark, India, Kenya, the Netherlands, New Zealand, Sweden, Thailand, UK and USA. We employ over 380 people globally covering campaigns, media, fundraising, operations, finance, administration and human resources.

As well as competitive employee benefits we want our employees to grow with us and build their careers within World Animal Protection and therefore encourage internal applications. We have a strong track record of offering existing staff promotions as well as secondments and position changes within the organisation.