

Campaign Manager – Animals in the Wild – Thailand

Location: Bangkok, Thailand

Permanent

Closing date: Open until filled



Campaign Manager – The Role

This is an incredible opportunity to use your campaigning expertise to develop and deliver innovative global campaigns to eliminate rabies in Thailand and create better lives for dogs and people.

Your remit will be to lead the development, implementation and tactical delivery of Thailand country campaigns. This will include managing project activity and acting as the central point of contact for country level activity relating to global campaign implementation and projects. Day-to-day you will collaborate with colleagues to deliver integrated public mobilisation strategies, supporter journeys, corporate engagement and advocacy which reach and influence, engage and convert target audiences. You will lead project teams, manage a budget, procure and manage agency support in the production of research and content, and act as a media spokesperson in your campaign areas.

Important will be the ability to ensure work is compliant, of high quality and delivered on time and within budget. You will also maintain relationships with a network of key external stakeholders as well as measure effectiveness and produce regular reporting.

Campaign Manager – Requirements

- An experienced and highly motivated campaigner with a record of managing projects to deliver specific outcomes.
- Experience in the design and delivery of impactful campaigns.
- An effective project manager, who is comfortable working with multiple stakeholders, controlling budgets and meeting deadlines.
- An excellent communicator with first class analytical and decision-making skills too.
- Knowledge of animal welfare or conservation and environmental issues would be an advantage.

How to Apply

If you want to be part of our dynamic organisation and help us move the world to protect animals then please send us a copy of your CV, salary expectation and cover/motivation letters addressing your skills and experience relative to the role to

recruitment@worldanimalprotection.org

Due to the large volume of applications that we receive, we will not be acknowledging receipt of your application. If you do not hear from us within 3 weeks of the closing date, please consider your application as unsuccessful.

World Animal Protection is an equal opportunity employer and committed to providing equal opportunities for everyone regardless of their background.

The successful candidate must have permission to work in the position location.

Who are we?

We are World Animal Protection.

For over 50 years we have moved the world to protect animals.

We protect animals because we believe a sustainable future for the planet can only be achieved if both animals and people are part of the solution.

We stop the exploitation of wild animals for entertainment and profit. We protect pets and working animals in communities across the globe. We campaign for better farm animal welfare and fight against factory farming. We also help animals when disaster strikes.

Our vision is a world where animals live free from suffering. We are working to help people to see how important animals are to all of us.

We are determined to influence decision makers to put animals on the global agenda and inspire people to change animals' lives for the better. Today we're working on projects to end animal suffering by helping governments and communities to protect and care for their animals.

Why Work for us?

We move the world to protect animals globally but there are many other reasons to join our organisation. We are a truly global organisation with offices in Australia, Brazil, Canada, China, Costa Rica, Denmark, India, Kenya, the Netherlands, New Zealand, Sweden, Thailand, UK and USA. We employ over 380 people globally covering campaigns, media, fundraising, operations, finance, administration and human resources.

As well as competitive employee benefits we want our employees to grow with us and build their careers within World Animal Protection and therefore encourage internal applications. We have a strong track record of offering existing staff promotions as well as secondments and position changes within the organisation.