

Movement Manager

London

18-month fixed term contract

Salary: Circa £40,000 per annum pro rata

Closing date: 27th January 2019

Interviews from: 4th February 2019



Manager – Movement Building – The Role

This is an amazing opportunity to utilise your experience of movement building and supporter mobilisation to move the world to protect animals. We want you to use your expertise to design, refine and implement our process to deliver ambitious and effective approaches for Movement Building and Mobilisation for our organisation of more than seven million supporters worldwide.

Working closely with our Global Development Director, you will play a key role coordinating and engaging internal and external stakeholders in the development process. You will also collaborate with colleagues across departments and countries to complete the project in order to drive change in society and deliver against our mission to move the world to protect animals.

Your remit will include conducting conceptual work and research into models, pathways, opportunities and experiences of movement building and mobilisation as well as establishing tracking and evaluation tools to measure effectiveness. In addition, you will assist in the deployment of resources, including monitoring budgets, and ensure work is carried out in-line with our financial procedures and governance.

Manager – Movement Building – Requirements

- Substantial experience in international movement building and/or organisational mobilisation
- Excellent project management skills
- Experience of overseeing projects that are International and multi-stakeholder in scope
- Collaborative working style
- Strong communication, problem solving and relationship building skills
- Capacity to draft and create concise and effective documents, presentations and communications

How to Apply

If you want to be part of our dynamic organisation and help us move the world to protect animals then please send us a copy of your CV, salary expectation and cover/motivation letters addressing your skills and experience relative to the role to recruitment@worldanimalprotection.org

Due to the large volume of applications that we receive we are unable to respond to all applications with an outcome. If you do not hear from us within 3 weeks of the closing date, please consider your application as unsuccessful.

World Animal Protection is an equal opportunity employer and committed to providing equal opportunities for everyone regardless of their background.

The successful candidate must have permission to work in the position location.

Who are we?

We are World Animal Protection.

For over 50 years we have moved the world to protect animals.

We protect animals because we believe a sustainable future for the planet can only be achieved if both animals and people are part of the solution.

We stop the exploitation of wild animals for entertainment and profit. We protect pets and working animals in communities across the globe. We campaign for better farm animal welfare and fight against factory farming. We help animals when disaster strikes.

We end the suffering of animals and we are working to help people to see how important animals are to all of us.

We are determined to influence decision makers to put animals on the global agenda and inspire people to change animals' lives for the better. Today we're working on projects to end animal suffering by helping governments and communities to protect and care for their animals.

Why Work for us?

We move the world to protect animals globally but there are many other reasons to join our organisation. We are a truly global organisation with offices in Australia, Brazil, Canada, China, Costa Rica, Denmark, India, Kenya, the Netherlands, New Zealand, Sweden, Thailand, UK and USA. We employ over 380 people globally covering campaigns, media, fundraising, operations, finance, administration and human resources.

As well as competitive employee benefits we want our employees to grow with us and build their careers within World Animal Protection and therefore encourage internal applications. We have a strong track record of offering existing staff promotions as well as secondments and position changes within the organisation.

Job Description

Manager – Movement Building



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We end the needless suffering of animals.

We influence decision makers to put animals on the global agenda.

We help the world see how important animals are to all of us.

We inspire people to change animals' lives for the better.

We move the world to protect animals.

World Animal Protection is a truly global organisation, working in over 50 countries across the world, with offices in every continent. Our vision is a world where animals live free from suffering. We protect animals because we believe a sustainable future for the planet can only be achieved if both animals and people are part of the solution.

Job Title: Manager – Movement Building **Location:** London

Reports to: Global Development Director ***Technical/Professional Accountability to:** Other relevant team leads and country offices

Reportees: none

Budget holder: No ***Technical/Professional Reports:** none

Global/Local: Global

Main Purpose of the role

Under leadership of the Global Development Director design and implement an organisational process of reflection, motivation and agreement of World Animal Protection's approach to Movement Building and Mobilisation.

Accountabilities

- The Manager – Movement Building is responsible for delivery on our process to agree and implement organisational approaches to movement building and mobilisation.
- The role holder will comply with the organisation's policies and procedures.

Duties and Responsibilities

Functional

- Design an inclusive organisational process of reflection, motivation and agreement of World Animal Protection's approach to Movement Building and Mobilisation built around the agency of people, communities and partners in driving change in society towards fulfilment of our mission.

- Coordinate and organise engagement of the global World Animal Protection community of employees and as relevant other stakeholders in / for this process, accompanying and taking it to a point of maturity and decision-making as part of wider strategy and planning work.
- Conduct conceptual work and research into models, pathways, opportunities and experiences of movement building and mobilisation in civil society and other sectors
- Collaborate effectively with other relevant teams and employees involved or having a stake in movement building and mobilisation in programmes, communications/ marketing and fundraising, and resource functions, as well as across all office locations
- Ensure tracking and accountability of our global efforts of movement building across different organisational initiatives and facilitate ongoing process

Finance

- Assist the Global Development Director with the effective use of resources for the task of movement building, including tracking of budgets associated with movement building and organisational mobilisation work, in accordance with World Animal Protection's financial procedures and local governance regulations

Organisational responsibilities

- Delivery of World Animal Protection's Global Strategy across the core themes of Mission, Movement & Transformation in a global, matrix environment
- Work cooperatively with external organisations, teams within World Animal Protection and in the wider animal welfare and related movements to pursue programme objectives and wider organisational goals, including those relating to brand, communications, fundraising and resource management.
- Actively participate in building our brand and maintain the integrity of our brand to support our profile, lead generation, income and engagement.
- Help secure resources (income) and reach (people and partnerships) by actively contributing to our supporter relationships, fundraising, communications, and donor reporting.
- Actively participate and support the organisation to ensure that we manage our resources (financial, staff and IT) efficiently and effectively by improvement of systems, reporting and compliance.
- Contribute to a learning culture and create a positive working environment for staff.
- The role holder will from time to time be required to undertake any other duties that are within the scope of this role.
- Take responsibility for their own health, safety and welfare, comply with H&S policy and procedures, and not act in any way that compromises the safety of themselves, colleagues or the public.
- The post holder may be required to travel internationally to provide support or participate in World Animal Protection's activities as and when required.

Skills and Experience

Essential

- Substantial professional experience in the field of movement building and organisational mobilisation in internationally working and networked civil society organisations or other relevant sectors
- Strong intercultural management and communication skills and responsiveness to issues of difference and potentials of identity and diversity

- Demonstrated capacity to design, run and take to completion international organisation wide processes of consultation and development of approaches
- Determination and drive to take projects and initiatives forward in collaboration with others
- Can do attitude and focus on overcoming challenges, problem solving and involving people in the development of broadly owned approaches
- Capacity to draft and create concise and effective written and visual documents, presentations and communication approaches to support engagement with issues and processes
- Confidence and experience of speaking before and leading internal and external audiences from diverse backgrounds through workshops and consultative processes
- Full oral and written fluency in English as our working language

Qualifications

- Educated to Master's degree in a relevant discipline or equivalent relevant professional experience
- Fluency in the use of MS Office or similar software applications

Desirable

- Fluency in another major world language
- International and cross cultural experience and exposure

Last reviewed/updated: *December 2018*

*World Animal Protection operates in a matrix environment. This means we routinely work with colleagues from different locations, business units and cultures in cross-functional and virtual teams.

¹A **global role** works across geographic boundaries with a remit to enable the delivery of strategic organisational activity across the world, providing direct input and support at a local level as required. A **local role** is primarily focussed on the delivery of strategic organisational activity within a country or location, providing information and input to global strategy and directions as required.